



<http://www.hbconcours.org>

501.c3 Federal Tax ID 20-4405686

**EVENT SPONSORS
(Past and Current)**

**Mothers Polishes & Waxes
\$8,000 (Last 32 years)**

**Newport Auto Center
\$2,500 (Last 24 years)**

**General Motors Corp.
Chevrolet Div., \$25,000**

**Porsche Cars North America
& Newport Auto Center
\$7,500**

**Applied Computer Solutions
\$5,000**

**Lexus
\$5,000 (Past Years)**

**Toyota Motor Sales, USA
\$7,500 (Past Years)**

**Rolls-Royce Motor Cars, Inc.
\$2,500**

**Fletcher Jones Motorcars
\$2,500**

**Triumph Motorcycles
Of America \$2,500**

**Aston Martin
\$2500**

**Long Beach BMW
\$2500**

**Garage Envy
\$1500**

**Ferrari North America, Inc.
Ferrari of Orange County
Ferrari of Beverly Hills
In-kind sponsorship
(All 32 prior events)**

The Children's Resource Center at the Huntington Beach Central Library has received numerous awards for quality and service including the American Library Assoc. "Best of Show" and has been voted the "**No.1 Library in Orange County**" **by the Orange County Register.**

**ADVERTISE YOUR BUSINESS AS A VENDOR AT THE
38th ANNUAL HUNTINGTON BEACH CONCOURS d'ELEGANCE
Saturday, June 1st and Sunday, June 2nd, 2024
Support The Best Children's Library in California!!
Ranked No. 2 in the Nation & No. 1 in California**

DEAR PROSPECTIVE VENDOR:

- | | |
|--|-----------------------|
| Increase customer traffic to your business | Develop awareness |
| Gain exposure for existing or new products | Be a Donating Sponsor |

The Huntington Beach Concours d'Elegance, Inc. is a non-profit organization that fundraises in support of the Huntington Beach Central Library's **Children's Resource Center**. The Children's Resource Center is a state-of-the-art learning center for children of all capacities within the Huntington Beach and Orange County area. The Children's Resource Center is among the largest children's libraries in the nation. **YOUR HELP IS NEEDED to sustain this children's library and ensure that it will continue to provide an energizing and effective learning environment for our children who will be tomorrow's readers and leaders.**

With this letter, we cordially invite you to participate as a sponsor in the **38th annual Huntington Beach Concours d'Elegance held Saturday, June 1st and Sunday, June 2nd, 2024** at the Huntington Beach Central Park. This year's show is a 2-day event and features a salute to the Ford Mustang, BMW Automobiles and Yamaha Motorcycles.

Our Sunday field of entrants also includes the best domestic, British, European and Asian vintage to current automobiles and motorcycles. The Huntington Beach Concours draws participants and spectators from all over Southern California and out of state. Our demographics, built upon 37 prior events, are excellent. Participants include many sophisticated, affluent people who have achieved a high level of success in their respective businesses or fields of endeavor. Our title sponsor is Mother's Waxes, Polishes & Cleaners. The event has averaged approximately **3,500 - 4,000 participants** at the show each year.

To ensure a substantial spectator gate, we advertise through digital and traditional media as well as club event advertising whenever possible. Check out www.hbconcours.org and like us on [Facebook](#).

Proceeds from our event help to support the Children's Resource Center at the Huntington Beach Public Library. Our goal is to supplement literacy programs and learning services provided to all children of Huntington Beach and the surrounding Orange County area. Funds raised from the event (after operating expenses) go into a fund specifically directed to that purpose.



VENDOR Application/Agreement – 2024 Event - June 1st & 2nd

<p>Sold To:</p> <p>Vendor name, address, contact phone number & email. Enclose two (2) business cards. Don't staple cards to agreement</p>	<p>Remit To: (make checks payable to)</p> <p>Huntington Beach Concours d'Elegance, Inc. c/o P.O. Box 5578 Huntington Beach, CA 92615-5578 Attn: Bill Bergen - Event Coordinator CC Electronic Copies to billbergen01@gmail.com</p>
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LIABILITY RELEASE

Vendor intending to participate in the Huntington Beach Concours d'Elegance event sponsored by the Huntington Beach Concours d'Elegance Management Committee, held June 1st and June 2nd, 2024 at the Huntington Beach Central Park; does hereby tender his/her application.

In consideration of the acceptance of this application by the Huntington Beach Concours d'Elegance, the undersigned does hereby: (1) release the Huntington Beach Concours d'Elegance management committee, the Huntington Beach Concours d'Elegance, Inc, the Huntington Beach Library, the City of Huntington Beach, inclusive of directors, staff, volunteers and agents from any liability arising out of said event; (2) release all other participants and officials from any and all liability arising out of said event; (3) warrant that the undersigned has personally read the rules and regulations; (4) give permission to use photos taken at the day of the event and information of vendor's business for publication and program inclusion, (5) understands the booth will set up between 6:00am and 8:00am Saturday or Sunday and not be taken down before 2pm on Saturday and 4pm on Sunday.

Owner/Authorized Business Agent (Print)	Signature	Date
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→ Circle Applicable Fees ←

EVENT PARTICIPATION LEVELS	Saturday	Sunday	Both
VENDOR CATEGORY:			
Trophy Sponsor: six per class, or one "BEST OF" Trophy	\$250.00	\$250.00	\$450.00
Open Space - 5' X 5' – No Personal Canopies	\$125.00	\$125.00	\$175.00
Open Space - 10' X 10' – No Personal Canopies	\$200.00	\$200.00	\$250.00
Open Space - 20' X 20' – No Personal Canopies	\$300.00	\$300.00	\$350.00
Canopy Booth 10' X 10'-1 table,2 chairs/canopy provided	\$250.00	\$250.00	\$300.00
Canopy Booth 10' X 20'-2 tables,4 chairs/canopy provided	\$350.00	\$350.00	\$400.00
Canopy Booth 20' X 20'-2 tables,4 chairs/canopy provided	\$400.00	\$400.00	\$500.00
Designated Food Vendors (Canopy and Net Profit):			
(Must provide all required health permits, NO Styrofoam products permitted)			
10' X 10' booth space – with own Food Rated Canopy	\$200.00	\$200.00	\$250.00
20' X 20' booth space – with own Food Rated Canopy	\$300.00	\$300.00	\$350.00
Food Trucks Only (non-canopy):	Percentage of net profit:		
Will attend Saturday__ Sunday__ Both__	_____ %		
Up to 10' X 26'	10% Recommended		
(Must provide all required health permits, NO Styrofoam products)			
Payment to be remitted within 14 days after show closing			

Application and canopy payment must

Be Postmarked by April 3rd

Total Enclosed: _____

VENDOR AGREEMENT- PART 2

- **NOTE: Non-Diesel generators supplied by vendor must operate quietly and not interfere with the live entertainment in the show or fellow vendors.**
- **NOTE: To maintain consistency, vendors who wish to have a canopy must use a Concourse provided canopy (exception – food prep canopy required by fire dept.)**
- **Note: The use of Styrofoam food service items is prohibited by Huntington Beach**

VENDOR REQUIREMENTS (NO EXCEPTIONS!!!!!!)

Food vendors must have available any and all Health, Business and Fire Dept. permits for on-site "spot check" inspections.

- **All FOOD vendors are required to fill out County health paperwork at least one(1) month prior to event. Due May 3rd.** Orange County Health Dept. forms may be obtained directly by phone at 714 - 433 - 6080 or at the ohealthinfo.com Agency website. Temporary Food Facility forms at - www.ohealthinfo.com/sites/hca/files/import/data/files/documents-TFFApplicationPacket9-23-19.pdf

- **ALL MERCHANDISE VENDORS SELLING A TANGIBLE SALES TAXABLE ITEM:**

Per State law, (R&T 6073) any person or business selling a tangible product or item that is sales taxable is responsible for collecting and reporting such sales tax to the State Board of Equalization who then allocates a portion to the city(s) in which the sales were made.

Each vendor who is selling a tangible product or item that is sales taxable will need to provide the organizer of the event with a copy of their California State Board of Equalization Seller's Permit.

Vendors selling product must have a valid Huntington Beach City Business License to participate in the show. Details and application can be found at the following link - https://www.huntingtonbeachca.gov/business/license_permit_codes/business_license.cfm

(VENDORS NOT SELLING AND ONLY EXHIBITING THEIR PRODUCT DO NOT NEED TO FULFILL THIS SELLER'S REQUIREMENT)

The Seller's Permit process will fall into one of the following scenarios and related requirements:

- 1) **If the vendor possesses a seller's permit showing a Huntington Beach address**, vendor only needs to provide event organizer with a copy of the Seller's Permit.
- 2) **If the vendor does not possess a seller's permit showing a Huntington Beach address, the vendor will need to add Huntington Beach as a sub-location to their existing seller's permit.** This can be done by contacting the State Board of Equalization at 949-440-3473 (Irvine office). Once received, vendor will need to **provide event organizer** with the copy of the seller's permit showing a Huntington Beach event address as follows:

7111 Talbert Avenue, Huntington Beach, CA 92648

- **All food or merchandise vendors are required to have Liability insurance. The City of Huntington Beach must be named as additional insured-detailed below**

VENDOR AGREEMENT- PART 3

- Sale of vendor merchandise may not be in conflict with merchandise sold by the Huntington Beach Concours Committee, or any of the event's major sponsors.
- NO Styrofoam food service items are permitted in Huntington Beach. **No Exceptions.**

PAYMENT OF VENDOR FEE MUST ACCOMPANY THIS AGREEMENT

VENDOR SIGN-UP DEADLINE IS April 3rd. All agreements must be postmarked by this date. Any forms and payments postmarked after this date may be returned to sender.

IMPORTANT: Required paperwork **MUST** be submitted by all Vendors to:

Huntington Beach Concours d'Elegance, Inc. c/o
P.O. Box 5578
Huntington Beach, CA 92615-5578
Attn: Bill Bergen - Vendor Coordinator

Please send electronic copy of each document to billbergen01@gmail.com

1. Signed Vendor Agreement with vendor fee (if applicable) [payment due April 3rd](#)
2. For Food and Merchandise vendor: a [Huntington Beach Business License](#). To satisfy state tax requirements have a seller's permit with event address in Huntington Beach as a "sublocation". These items are due by [May 13th](#)
3. For Food vendors: Copy of your [Orange County Health Department Permit](#). Fees for OC Health Department to be paid directly to them. Due [May 3rd](#)
4. **Insurance Requirements:** [Due May 13th](#)
 - [Certificate of Insurance](#) - \$1million per occurrence gen. liability. Food trucks need [auto liability box checked](#) on the form. Additional Insured needs this exact wording: - "The City of Huntington Beach, its elected or appointed officials, agents, officers, employees, and volunteers named as Additional Insured". (Please note that: The words "endeavor to" and "but failure to mail such notice shall impose no obligation or liability of any kind upon the company, its agents or representatives" must be lined out on the standard ACORD form)
 - [Insurance Endorsement](#) stating policy is Primary and Non-contributory
 - Proof of [Workers Compensation Insurance](#) or [Declaration of Non-Employer Status](#)
 - [Declaration that no vehicle](#) will be used or operated in performing event tasks. (Except load in and load out)

If you have questions, at this time, please contact:

[Bill Bergen - Event Coordinator at 310-489-3073 \[billbergen01@gmail.com\]\(mailto:billbergen01@gmail.com\)](#)