



<http://www.hbconcours.org>

**501.c3 Federal Tax ID 20-4405686**

**EVENT SPONSORS  
(Past and Current)**

**Mothers Polishes & Waxes  
\$8,000 (Last 31 years)**

**Newport Auto Center  
\$2,500 (Last 23 years)**

**General Motors Corp.  
Chevrolet Div., \$25,000**

**Porsche Cars North America  
& Newport Auto Center  
\$7,500**

**Applied Computer Solutions  
\$5,000**

**Lexus  
\$5,000**

**Toyota Motor Sales, USA  
\$7,500 (Last 8 years)**

**Rolls-Royce Motor Cars, Inc.  
\$2,500**

**Fletcher Jones Motorcars  
\$2,500**

**Triumph Motorcycles  
Of America \$2,500**

**Aston Martin  
\$2500**

**Long Beach BMW  
\$2500**

**Garage Envy  
\$1500**

**Ferrari North America, Inc.  
Ferrari of Orange County  
Ferrari of Beverly Hills  
In-kind sponsorship  
(All 32 prior events)**

**The Children's Resource Center** at the Huntington Beach Central Library has received numerous awards for quality and service including the American Library Assoc. "Best of Show" and has been voted the "**No.1 Library in Orange County**" **by the Orange County Register.**

**ADVERTISE YOUR BUSINESS AS A VENDOR AT THE  
35<sup>th</sup> ANNUAL HUNTINGTON BEACH CONCOURS d'ELEGANCE  
Sunday, August 1<sup>st</sup>, 2021  
Support The Best Children's Library in California!!  
Ranked No. 2 in the Nation & No. 1 in California**

DEAR PROSPECTIVE VENDOR:

- |                                            |                       |
|--------------------------------------------|-----------------------|
| Increase customer traffic to your business | Develop awareness     |
| Gain exposure for existing or new products | Be a Donating Sponsor |

The Huntington Beach Concours d'Elegance, Inc. is a non-profit organization that fundraises in support of the Huntington Beach Central Library's **Children's Resource Center**. The Children's Resource Center is a state-of-the-art learning center for children of all capacities within the Huntington Beach and Orange County area. The Children's Resource Center is among the largest children's libraries in the nation. **YOUR HELP IS NEEDED to sustain this children's library and ensure that it will continue to provide an energizing and effective learning environment for our children who will be tomorrow's readers and leaders.**

With this letter, we cordially invite you to participate as a sponsor in the **35<sup>th</sup> annual Huntington Beach Concours d'Elegance held Sunday, August 1<sup>st</sup>, 2021** at the Huntington Beach Central Park. This year the show will be a one-day event. The Concours will present a salute to the Chevrolet Impala, and Studebaker Avanti as the domestic marque, and selected Lexus and Toyota vehicles as the import marque. We have chosen "Scramblers" as our motorcycle feature.

Our Sunday field of entrants also includes the best domestic, British, European and Asian vintage to current automobiles and motorcycles. The Huntington Beach Concours draws participants and spectators from all over Southern California and out of state. Our demographics, built upon thirty-four prior events, are excellent. Participants are sophisticated, affluent people that have achieved a high level of success in their respective businesses or fields of endeavor. Our title sponsor is Mother's Waxes, Polishes & Cleaners. The event has averaged approximately 3,500 - 4,000 participants at the event each year.

To ensure a substantial spectator gate, we advertise through digital and traditional media as well as club event advertising whenever possible. Check out [www.hbconcours.org](http://www.hbconcours.org) and like us on [Facebook](https://www.facebook.com/hbconcours).

Proceeds from our event help to support the Children's Resource Center at the Huntington Beach Public Library. Our goal is to supplement literacy programs and learning services provided to all children of Huntington Beach and the surrounding Orange County area. Funds raised from the event (after operating expenses) go into a fund specifically directed to that purpose.



## VENDOR Application/Agreement - August 1, 2021 Event

<p><b>Sold To:</b></p>  <p><small>Vendor name, address, contact phone number &amp; email. Enclose two (2) business cards. Don't staple cards to agreement</small></p>	<p><b>Remit To:</b> (make checks payable to )</p> <p>Huntington Beach Concours d'Elegance, Inc. c/o P.O. Box 5578 Huntington Beach, CA 92615-5578 Attn: Bill Bergen - Vendor Coordinator</p>
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### LIABILITY RELEASE

Vendor intending to participate in the Huntington Beach Concours d'Elegance event sponsored by the Huntington Beach Concours d'Elegance Management Committee, held August 1, 2021 at the Huntington Beach Central Park; does hereby tender his/her application.

In consideration of the acceptance of this application by the Huntington Beach Concours d'Elegance, the undersigned does hereby: (1) release the Huntington Beach Concours d'Elegance management committee, the Huntington Beach Concours d'Elegance, Inc, the Huntington Beach Library, the City of Huntington Beach, inclusive of directors, staff, volunteers and agents from any liability arising out of said event; (2) release all other participants and officials from any and all liability arising out of said event; (3) warrant that the undersigned has personally read the rules and regulations; (4) give permission to use photos taken at the day of the event and information of vendor's business for publication and program inclusion, (5) understands the booth will set up between 6:00am and 8:00am Sunday and not be taken down before 5:00pm.

<i>Owner/Authorized Business Agent (Print)</i>	<i>Signature</i>	<i>Date</i>
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→ Circle Applicable Fees ←

<b>EVENT PARTICIPATION LEVELS</b>			
<b>VENDOR CATEGORY:</b>	<b>Sunday</b>		
Trophy Sponsor: six per class, or one "BEST OF" Trophy	\$250.00		
Open Space - 5' X 5'	\$175.00		
Open Space - 10' X 10'	\$250.00		
Open Space - 20' X 20'	\$350.00		
Canopy Booth 10' X 10'- 1 table, 2 chairs/canopy	\$300.00		
Canopy Booth 10' X 20'- 2 tables, 4 chairs/canopy	\$400.00		
Canopy Booth 20' X 20'- 2 tables, 4 chairs/canopy	\$500.00		
<b>Designated Food Vendors (Canopy and Net Profit):</b>			
<i>(Must provide all required health permits)</i>			
10' X 10' booth space - no canopy	\$250.00		
20' X 20' booth space - no canopy	\$350.00		
<b>Food Trucks Only (non-canopy):</b>		<b>Percentage of net profit:</b>	
Up to 10' X 26'		_____ %	
<i>(Must provide all required health permits)</i>		10% Recommended / 8% Minimum	
		Payment to be remitted within 14 days after show closing	

Application and canopy payment must  
Be Postmarked by July 10

**Total Enclosed:** \_\_\_\_\_

## VENDOR AGREEMENT- PART 2

- **NOTE: GENERATORS SUPPLIED BY VENDOR MUST OPERATE QUIETLY AND NOT INTERFERE WITH THE LIVE ENTERTAINMENT IN THE SHOW OR FELLOW VENDORS**

### **VENDOR REQUIREMENTS (NO EXCEPTIONS!!!!)**

Food vendors must have available any and all Health and Fire Dept. permits in case of "spot check" inspections.

- **All FOOD vendors are required to fill out County health paperwork at least one(1) month prior to event. Due July 1.** Orange County Health Dept. forms may be obtained directly by phone at 714 - 433 - 6080 or at the [ochealthinfo.com](http://ochealthinfo.com) Agency website. Temporary Food Facility forms at - [www.ochealthinfo.com/sites/hca/files/import/data/files/documents-TFFApplicationPacket9-23-19.pdf](http://www.ochealthinfo.com/sites/hca/files/import/data/files/documents-TFFApplicationPacket9-23-19.pdf)

- **All MERCHANDISE VENDORS SELLING A TANGIBLE SALES TAXABLE ITEM:**

Per State law, (R&T 6073) any person or business selling a tangible product or item that is sales taxable is responsible for collecting and reporting such sales tax to the State Board of Equalization who then allocates a portion to the city(s) in which the sales were made.

Each vendor who is selling a tangible product or item that is sales taxable will need to provide the organizer of the event with a copy of their California State Board of Equalization Seller's Permit.

### **(VENDORS NOT SELLING AND ONLY EXHIBITING THEIR PRODUCT DO NOT NEED TO FULFILL THIS REQUIREMENT)**

The Seller's Permit process will fall into one of the following scenarios and related requirements:

- 1) If the vendor possesses a seller's permit showing a Huntington Beach address, vendor only needs to provide event organizer with a copy of the Seller's Permit.
- 2) If the vendor **does not** possess a seller's permit **showing a Huntington Beach address**, the vendor will need to add Huntington Beach as a sub-location to their existing seller's permit. This can be done by contacting the State Board of Equalization at 949-440-3473 (Irvine office). Once received, vendor will need to **provide event organizer** with the copy of the seller's permit showing a Huntington Beach event address as follows:

**7111 Talbert Avenue, Huntington Beach, CA 92648**

- **All food or merchandise vendors are required to have insurance with The City of Huntington Beach named as additional insured and a document is to be presented with signed vendor agreement.**

**Below is Additional insured wording for insurance certificate for ALL VENDORS INCLUDING; FOOD, MERCHANDISE, OR NON-SALES (DISPLAY OR SALES LEADS).**

**"City of Huntington Beach, its officers, elected or appointed officials, employees, agents and volunteers"**

**2000 Main Street, Huntington Beach, CA 92648**

## VENDOR AGREEMENT- PART 3

**IF YOU DO NOT HAVE INSURANCE, YOU MAY PURCHASE INSURANCE THROUGH THE CITY OF HUNTINGTON BEACH AS FOLLOWS:**

### Vendors

Food = \$49.00 per day estimate

Merchandise = \$39.00 per day estimate

Display Only = \$29.00 per day estimate

- Sale of vendor merchandise may not be in conflict with merchandise sold by the Huntington Beach Concours Committee, or any of the event's major sponsors.
- **No Exceptions.**

**PAYMENT OF VENDOR FEE AND INSURANCE CERTIFICATE (IF APPLICABLE) MUST ACCOMPANY THIS AGREEMENT**

**VENDOR SIGN-UP DEADLINE IS July 10, 2021.** All agreements must be postmarked by this date. Any forms and payments postmarked after this date may be returned to sender.

If you have questions, at this time, please contact:

**Bill Bergen - Event Coordinator at 310-489-3073 billbergen01@gmail.com**

**IMPORTANT:** Required paperwork **MUST** be submitted by all Vendors to the address listed on Vendor Agreement

1. Signed Vendor Agreement with vendor fee payment due by July 10th
2. For Food and Merchandise vendor: a seller's permit with event address in Huntington Beach as a "sublocation" due by July 10th
3. All necessary Health Department document copies. (for food vendor only) Fees for OC Health Department to be paid directly to them. Due no later than July 23rd
4. Certificate of Insurance with City of HB named as additional insured due by July 10th  
An insurance certificate **MUST BE INCLUDED.**

If you have questions, at this time, please send an email via the "inquiry form" at <http://www.hbconcours.org/contact-us/>: