

EVENT SPONSORS (Past and Current)

General Motors Corp.
Chevrolet Div., \$25,000

Mothers Polishes & Waxes
\$8,000 (Last 25 years)

Porsche Cars North America
& Newport Auto Center
\$7,500

Applied Computer Solutions
\$5,000

Lexus
\$5,000

Toyota Motor Sales, USA
\$5,000 (3 times)

Rolls-Royce Motor Cars, Inc.
\$2,500

Fletcher Jones Motorcars
\$2,500

Newport Auto Center
\$2,500 (Last 18 years)

Triumph Motorcycles
of America \$2,500

Ronal Wheels
\$2,500

Aston Martin
\$2500

Long Beach BMW
\$2500

Velocity
\$2000

Ferrari North America, Inc.
Ferrari of Orange County
Ferrari of Beverly Hills
In-kind sponsorship
(All 27 prior events)

THE CHILDREN'S RESOURCE CENTER

The Children's Resource Center at the Huntington Beach Central Library has received numerous awards for quality and service including the American Library Assoc. "Best of Show" and has been voted the **"No.1 Library in Orange County"** by the readers of the Orange County Register.

ADVERTISE YOUR BUSINESS AS A VENDOR AT THE 28th ANNUAL HUNTINGTON BEACH CONCOURS d'ELEGANCE Saturday and Sunday, June 1 & 2, 2013

Support The Best Children's Library In California!!
Ranked No. 2 in the Nation, & No. 1 in California

DEAR PROSPECTIVE VENDOR:

- ◆ Increase customer traffic to your business
- ◆ Gain exposure for existing or new products
- ◆ Develop awareness
- ◆ Be a Donating Sponsor

The Huntington Beach Concours d'Elegance, Inc. is a non-profit organization whose primary function is to raise money for the support of the Huntington Beach Central Library's Children's Resource Center, a state-of-the-art learning center for normal, gifted, and physically challenged children within the Huntington Beach and Orange County area. The Children's Resource Center at the Huntington Beach Library is among the largest children's libraries in the nation, and rated No 2 nation-wide, and No. 1 in the State of California. The Resource Center has received numerous awards for quality and service including the American Library Association "Best of Show" award, and has been voted the "Number One Library in Orange County" by the readers of the Orange County Register.

Yet with all these accomplishments the Library is facing continuing serious budget reductions, which threaten its performance. With this current trend, it is now more important than ever that the business community step up. We are hoping you can help.

With this letter, we cordially invite you to participate as a vendor in the twenty-eighth annual Huntington Beach Concours d'Elegance held Saturday and Sunday, June 1 & 2, 2013 at Huntington Beach Central Park.

The event is two days. Saturday presents Rod and Custom Show and Sunday the Concours will present a salute to the American marque of Corvette, and the import marque of Lexus automobiles. Our motorcycle marque will feature Yamaha and CAN-AM. In addition to these fabulous marques, vintage bicycles will be displayed.

Our field of entrants includes the best domestic, British, European, and Asian vintage to current automobiles and motorcycles. The Huntington Beach Concours draws participants and spectators from all over Southern California and out of state. Our demographics, built upon twenty-seven prior events, are excellent. Participants are sophisticated, affluent people that have achieved a high level of success in their respective businesses or fields of endeavor. Mothers Waxes, Polishes & Cleaners and Newport Auto Center are major continuing sponsors of the event.

To ensure a substantial spectator gate for this event, we advertise in the Orange County Register & Times, Drive, Hemmings, Automotive Calendar of Events, Ferrari Owners Club, Ferrari Club of America, Old Cars and Cycle News. We also provide press releases to auto media, talk shows, community service and city organizations, numerous car magazines, clubs and events. We also insert flyers in the city utility bills, going out to upwards of 55,000!

Additionally, we have incorporated several children-oriented activities into the event, as well as other areas of interest that encourage family participation. Based on these efforts we average 4,000-5,000 paid attendance each year.

VENDOR/ SPONSOR LEVELS: You can participate on one or more of the following levels:

<u>LEVEL</u>	<u>BENEFITS</u>	<u>COST</u>	
Trophy Sponsorship	Public Exposure Company name and logo on one (1) trophy class (six (6) trophies per class or one (1) "Best Of" trophy	\$250.00	
Vendor Participant	Space only	\$125.00 = 5'x5' (no canopy)	<u>Both Days</u> \$200.00
	No vendor provided canopy – next to Vendor Row–Displays must be approved	\$200.00= 10'x10' (no canopy)	\$250.00
	Product Sales & Public Exposure– canopy provided – On Vendor Row	\$300.00= 20'x20' (no canopy)	\$350.00
		\$250.00= 10'x10' with canopy	\$300.00
		\$350.00= 10'x20' with canopy	\$400.00
		\$400.00= 20'x20' with canopy	\$500.00
Food Vendor	Booth Space 20'x20'	\$200.00= 10'X10'(no canopy)	\$250.00
	Food vendors must have available any and all Health and Fire Dept. permits in case of "spot check" inspections.	\$300.00= 20'X20'(no canopy)	\$350.00
	Food Truck (must be both days)	Up to 10'X20'	\$500.00
	Food Truck (must be both days)	Up to 10'X 26'	\$600.00

Your involvement is greatly needed to help provide the Huntington Beach Public Library's Children's Resource Center with the tools that will sustain the quality of services the Library provides to our children. Your participation and support of the event will help provide the funding for the purchase of needed books and learning tools for the children of our Community, and the many other communities that make use of this wonderful, state-of-the-art library/learning center.

We believe that your support of the Huntington Beach Concours (a non-profit event) whether as an event advertiser, vendor or trophy sponsor, will be a beneficial and profitable experience. Our event will include newspaper, poster, and flyer advertising, as well as media advertising where possible. To this end, attached is our Vendor Agreement. Should you make the decision to participate, please take a moment to complete and return the attached agreement. Sponsorship status is also available.

We appreciate your time and effort in reviewing our vendor information, and hope to see you IN the show.

Sincerely,

**HUNTINGTON BEACH CONCOURS d'ELEGANCE
 MANAGEMENT COMMITTEE**

Contact: Cathy Malloy

Phone/Cell: (714) 871-3069/714 944 0685

catmalloy1971@yahoo.com

www.hbconcours.org



VENDOR AGREEMENT – June 1 & 2, 2013 Event

<p>Sold To:</p> <p>(Fill out with name, address and contact phone number & mail. Enclose two (2) business cards. <i>Do not staple cards to agreement.</i></p>	<p>Remit To: (make checks payable to)</p> <p>Huntington Beach Concours d'Elegance, Inc. 67 Cherry Via Anaheim, CA 92801 Attn:Cathy Malloy, Event Coordinator</p>
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LIABILITY RELEASE

Vendor intending to participate in the Huntington Beach Concours d'Elegance event sponsored by the Huntington Beach Concours d'Elegance Management Committee, held June 1 & 2, 2013 at the Huntington Beach Central Park; does hereby tender his/her application.

In consideration of the acceptance of this application by the Huntington Beach Concours d'Elegance, the undersigned does hereby: (1) release the Huntington Beach Concours d'Elegance management committee, the Huntington Beach Concours d'Elegance, Inc, the Huntington Beach Library, the City of Huntington Beach, inclusive of directors, staff, volunteers and agents from any liability arising out of said event; (2) release all other participants and officials from any and all liability arising out of said event; (3) warrant that the undersigned has personally read the rules and regulations; (4) give permission to use photos taken at the day of the event and information of vendor's business for publication and program inclusion, (5) understands the booth will not be taken down before 2:00pm Saturday & 4:00pm Sunday. I have read the above, and accept the terms and conditions.

<i>Owner/Authorized Business Agent (Print)</i>	<i>Signature</i>	<i>Date</i>
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<u>EVENT PARTICIPATION LEVELS</u>	Saturday	Sunday	Both Days
VENDOR CATEGORY			
Trophy Sponsor: six per class, or one "BEST OF" Trophy	\$250.00	250.00	\$450.00
Open Space '5 X '5	\$125.00	125.00	\$175.00
Open Space '10 X'10	\$200.00	200.00	\$250.00
Open Space '20 X '20	\$300.00	300.00	\$350.00
Canopy Booth 10'X 10' - 1 table, 2 chairs/canopy	\$250.00	250.00	\$300.00
Canopy Booth 10'X 20' - 2 tables, 4 chairs/canopy	\$350.00	350.00	\$400.00
Canopy Booth 20'X 20' - 2 tables,4 chairs/canopy	400.00	400.00	\$500.00
Designated Food Vendors (must provide all required health permits)			
10' X 10' booth space/ no canopy	\$200.00	200.00	\$250.00
20' X 20' booth space/ no canopy	\$300.00	300.00	\$350.00
Designated Food Trucks up to 10' X 20' Both Days Only	*****	*****	\$500.00
Designated Food Trucks up to 10' X 26' Both Days Only	*****	*****	\$600.00

10% discount if payment & application is postmarked by May 3, 2013

Total Enclosed:

VENDOR AGREEMENT- PART 2

- NOTE. GENERATORS SUPPLIED BY VENDOR MUST OPERATE QUIETLY AND NOT INTERFERE WITH THE LIVE ENTERTAINMENT IN THE SHOW OR FELLOW VENDORS
- All food vendors are required to fill out County health paperwork
- Sale of vendor merchandise may not be in conflict with merchandise sold by the Huntington Beach Concours Committee, or any of the event's major sponsors.
- PAYMENT OF VENDOR FEE MUST ACCOMPANY THIS AGREEMENT
- **VENDOR SIGN-UP DEADLINE IS MAY 24th, 2013.** No agreements will be accepted after this date.
Please sign-up early!

If you have questions, at this time, please call:

Cathy Malloy- Event Coordinator at 714 871 3069 or Cell 714 944 0685