

<http://www.hbconcours.org>

501.c3 Federal Tax ID 20-4405686

EVENT SPONSORS (Past and Current)

General Motors Corp.
Chevrolet Div., \$25,000

Mothers Polishes & Waxes
\$8,000 (Last 27 years)

Porsche Cars North America
& Newport Auto Center
\$7,500

Applied Computer Solutions
\$5,000

Lexus
\$5,000

Toyota Motor Sales, USA
\$7,500 (4 times)

Rolls-Royce Motor Cars, Inc.
\$2,500

Fletcher Jones Motorcars
\$2,500

Newport Auto Center
\$2,500 (Last 19 years)

Triumph Motorcycles
of America \$2,500

Aston Martin
\$2500

Long Beach BMW
\$2500

Garage Envy
\$1500

Ferrari North America, Inc.
Ferrari of Orange County
Ferrari of Beverly Hills
In-kind sponsorship
(All 29 prior events)

The Children's Resource
Center at the Huntington Beach
Central Library has received
numerous awards for quality and
service including the American
Library Assoc. "Best of Show" and
has been voted the "**No. 1**
Library in Orange County"
by the Orange County
Register.

**ADVERTISE YOUR BUSINESS AS A VENDOR AT THE 33rd ANNUAL
HUNTINGTON BEACH CONCOURS d'ELEGANCE
Saturday and Sunday, June 2 and June 3, 2018**
Support The Best Children's Library In California!!
Ranked No. 2 in the Nation & No. 1 in California

DEAR PROSPECTIVE VENDOR:

- Increase customer traffic to your business Develop awareness
 Gain exposure for existing or new products Be a Donating Sponsor

The Huntington Beach Concours d'Elegance, Inc. is a non-profit organization that fundraises in support of the Huntington Beach Central Library's **Children's Resource Center**. The Children's Resource Center is a state-of-the-art learning center for children of all capacities within the Huntington Beach and Orange County area. The Children's Resource Center is among the largest children's libraries in the nation. **YOUR HELP IS NEEDED to sustain this children's library and insure that it will continue to provide an energizing and effective learning environment for our children who will be tomorrow's readers and leaders.**

With this letter, we cordially invite you to participate as a sponsor in the **32nd annual Huntington Beach Concours d'Elegance held Saturday, June 3rd and Sunday, June 4th, 2018;** at Huntington Beach Central Park. The event is two days: Saturday: Rod and Custom Show and Sunday: the Concours will present a salute to the American marque - Cadillac, and BMW (all years) as the import marque. Our domestic and import motorcycle marques will be Norton and Yamaha respectively.

Our Sunday field of entrants also includes the best domestic, British, European and Asian vintage to current automobiles and motorcycles. The Huntington Beach Concours draws participants and spectators from all over Southern California and out of state. Our demographics, built upon thirty prior events, are excellent. Participants are sophisticated, affluent people that have achieved a high level of success in their respective businesses or fields of endeavor. Mother's Waxes, Polishes & Cleaners and Newport Auto Center are continuing major sponsors. The event averages approximately 4,000-5,000 people in total attendance each year.

To ensure a substantial spectator gate, we advertise through social media and the Internet, and employ newspaper, magazine, newsletter and club event advertising whenever possible. Check out www.hbconcours.org and like us on [Facebook](#).

Proceeds from our event help to support the Children's Resource Center at the Huntington Beach Public Library. Our goal is to supplement literacy programs and learning services provided to all children of Huntington Beach and the surrounding Orange County area. Funds raised from the event (after operating expenses) go into a fund specifically directed to that purpose.

VENDOR/ SPONSOR LEVELS: You can participate on one or more of the following levels:

<u>LEVEL</u>	<u>BENEFITS</u>	<u>COST</u>	
Trophy Sponsorship	Public Exposure, Company name and logo on one (1) trophy class (six (6) trophies per class or one (1) ""Best Of"" trophy	\$250.00	
		Saturday or Sunday	Both Days
Vendor Participant	Space only – Next to Vendor Row (No vendor provided canopy. Displays must be approved. Product Sales & Public Exposure)	\$125.00 = 5'x5' (no canopy)	\$200.00
		\$200.00 = 10'x10' (no canopy)	\$250.00
		\$250.00 = 10'x20' (no canopy)	\$300.00
		\$300.00 = 20'x20' (no canopy)	\$350.00
	Canopy provided – On Vendor Row	\$250.00 = 10'x10' with canopy	\$300.00
		\$350.00 = 10'x20' with canopy	\$400.00
		\$400.00 = 20'x20' with canopy	\$500.00
Food Vendor	Booth Spaces	\$200.00 = 10'x10' (no canopy)	\$250.00
	Food vendors must have available any and all Health and Fire Dept. permits in case of "spot check" inspections.	\$300.00 = 20'x20' (no canopy)	\$350.00
	Food Truck (must be both days)	Up to 10'x20'	\$500.00
	Food Truck (must be both days)	Up to 10'x 26'	\$600.00

Your involvement is greatly needed to help provide the Huntington Beach Public Library's Children's Resource Center with the tools that will sustain the quality of services the Library provides to our children. Your participation and support of the event will help provide the funding for the purchase of needed books and learning tools for the children of our Community, and the many other communities that make use of this wonderful, state-of-the-art library/learning center.

We believe that your support of the Huntington Beach Concours (a non-profit event) whether as an event advertiser, vendor or trophy sponsor, will be a beneficial and profitable experience. Our event will include newspaper, poster, and flyer advertising, as well as media advertising where possible. To this end, attached is our Vendor Agreement and health department and insurance requirements. Should you make the decision to participate, please take a moment to complete and return the attached agreement along with fee, any OC Health Department documents, and a Certificate of Insurance. Sponsorship status is also available.

We appreciate your time and effort in reviewing our vendor information, and hope to see you IN the show.

Sincerely,

HUNTINGTON BEACH CONCOURS d'ELEGANCE MANAGEMENT COMMITTEE

Contact: www.hbconcours.org



VENDOR AGREEMENT- June2 & June3 Event

Sold To: (Fill out with name, address and contact phone number & mail. Enclose two (2) business cards. <i>Do not staple cards to agreement.</i>)	Remit To: (make checks payable to.) Huntington Beach Concours d'Elegance, Inc. c/o P.O. Box 5578 Huntington Beach, CA 92615-5578 Attn: Vendor Management
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LIABILITY RELEASE

Vendor intending to participate in the Huntington Beach Concours d'Elegance event sponsored by the Huntington Beach Concours d'Elegance Management Committee, held June 2 & June 3, 2018 at the Huntington Beach Central Park; does hereby tender his/her application.

In consideration of the acceptance of this application by the Huntington Beach Concours d'Elegance, the undersigned does hereby: (1) release the Huntington Beach Concours d'Elegance management committee, the Huntington Beach Concours d'Elegance, Inc, the Huntington Beach Library, the City of Huntington Beach, inclusive of directors, staff, volunteers and agents from any liability arising out of said event; (2) release all other participants and officials from any and all liability arising out of said event; (3) warrant that the undersigned has personally read the rules and regulations; (4) give permission to use photos taken at the day of the event and information of vendor's business for publication and program inclusion, (5) understands the booth will not be taken down before 2:00pm Saturday & 4:00pm Sunday.		
<i>Owner/Authorized Business Agent (Print)</i>	<i>Signature</i>	<i>Date</i>

<u>EVENT PARTICIPATION LEVELS</u>	Saturday	Sunday	Both
VENDOR CATEGORY			
Trophy Sponsor: six per class, or one "BEST OF" Trophy	\$250.00	250.00	\$450.00
Open Space '5 X '5	\$125.00	125.00	\$175.00
Open Space '10 X'10	\$200.00	200.00	\$250.00
Open Space '20 X '20	\$300.00	300.00	\$350.00
Canopy Booth 10'X 10'- 1 table, 2 chairs/canopy	\$250.00	250.00	\$300.00
Canopy Booth 10'X 20'- 2 tables, 4 chairs/canopy	\$350.00	350.00	\$400.00
Canopy Booth 20'X 20' - 2 tables,4 chairs/canopy	\$400.00	400.00	\$500.00
Designated Food Vendors (must provide all required health permits)			
10' X 10' booth space/ no canopy	\$200.00	200.00	\$250.00
20' X 20' booth space/ no canopy	\$300.00	300.00	\$350.00
Designated Food Trucks up to 10' X 20' Both Days Only	*****	*****	\$500.00
Designated Food Trucks up to 10' X 26' Both Days	*****	*****	\$600.00

Payment & application must Postmarked by May 12, 2018	Total Enclosed:
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VENDOR AGREEMENT- PART 2

- **NOTE: GENERATORS SUPPLIED BY VENDOR MUST OPERATE QUIETLY AND NOT INTERFERE WITH THE LIVE ENTERTAINMENT IN THE SHOW OR FELLOW VENDORS**

VENDOR REQUIREMENTS (NO EXCEPTIONS!!!!!!)

- **All FOOD vendors are required to fillout County health paperwork at least one(1) month prior to event. Orange County Health Dept. forms may be obtained directly at: <http://ocfoodinfo.com> or by phone. Contact: Brian Wong at 714 - 659 - 3838**

- **All MERCHANDISE VENDORS SELLING A TANGIBLE SALES TAXABLE ITEM:**

Per State law, (R&T 6073) any person or business selling a tangible product or item that is sales taxable is responsible for collecting and reporting such sales tax to the State Board of Equalization who then allocates a portion to the city(s) in which the sales were made.

Each vendor who is selling a tangible product or item that is sales taxable will need to provide the organizer of the event with a copy of their California State Board of Equalization Seller's Permit. **(VENDORS NOT SELLING AND ONLY EXHIBITING THEIR PRODUCT DO NOT NEED TO FULFILL THIS REQUIREMENT)**

The Seller's Permit process will fall into one of the following scenarios and related requirements:

- 1) **If the vendor possesses a seller's permit showing a Huntington Beach address**, vendor only needs to provide event organizer with a copy of the Seller's Permit.
- 2) **If the vendor does not possess a seller's permit showing a Huntington Beach address, the vendor will need to add Huntington Beach as a sub-location to their existing seller's permit.** This can be done by contacting the State Board of Equalization at 949-440-3473 (Irvine office). Once received, vendor will need to **provide event organizer** with the copy of the seller's permit showing a Huntington Beach event address as follows:

7111 Talbert Avenue
Huntington Beach, CA 92648

- **All food or merchandise vendors are required to have insurance with The City of Huntington Beach named as additional insured and a document is to be presented with signed vendor agreement.**

Below is Additional insured wording for insurance certificate for ALL VENDORS INCLUDING; FOOD, MERCHANDISE, OR NON-SALES (DISPLAY OR SALES LEADS).

"City of Huntington Beach, its officers, elected or appointed officials, employees, agents and volunteers"

2000 Main St.
Huntington Beach, Ca 92648

VENDOR AGREEMENT- PART 3

IF YOU DO NOT HAVE INSURANCE YOU MAY PURCHASE INSURANCE THROUGH THE CITY OF HUNTINGTON BEACH AS FOLLOWS:

Vendors

Food = \$49.00 per day or \$98.00 for Saturday and Sunday

Merchandise = \$39.00 per day or \$78.00 for Saturday and Sunday

Display Only = \$29.00 per day or \$58.00 for Saturday and Sunday

- Sale of vendor merchandise may not be in conflict with merchandise sold by the Huntington Beach Concours Committee, or any of the event's major sponsors.
- **No Exceptions.**

PAYMENT OF VENDOR FEE AND INSURANCE CERTIFICATE OR INSURANCE PURCHASE FEE (IF APPLICABLE) MUST ACCOMPANY THIS AGREEMENT

VENDOR SIGN-UP DEADLINE IS MAY 12th, 2018. No agreements will be accepted after this date.

If you have questions, at this time, please call:

Rodger Rhinehart - Event Coordinator at 714-501-7870

IMPORTANT: Required paperwork **MUST** be submitted by all vendors to the address listed on Vendor Agreement

1. **Signed Vendor Agreement with vendor fee payment.(If you are purchasing insurance, includewith payment)**
2. **For Food and Merchandise vendor: a seller's permit with event address in Huntington Beach as a "sublocation"**
3. **All necessary Health Department document copies. (for food vendor only) Fees for OC Health Department to be paid directly to them.**
4. **Certificate of Insurance with the City of HB named as additional insured. An insurance certificate or payment for purchase of insurance MUST BE INCLUDED.**

If you have questions, at this time, please send an email via the "inquiry form" on the <http://www.hbconcours.org/contact-us/>: