There are several key models for BMW:

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1st BMW - 1923
http://tbn0.google.com/images?q=tbn:B5cwOZxnAIGqSM:http://w
ww.khulsey.com/motorcycles/bmw r32.jpeq
1969 R69S - first image is a racing variant, 2nd image is
the factory standard.
(http://www.bmbikes.co.uk/photos/photophotos/bp0013.jpg)
(http://www.grandprixgroup.com/new/magazine/motorcycle/437/
classic/01.jpg)
1974 R90S - the first factory 'superbike'
(http://www.indian.no/main/bmwr90s.jpg)
1978 R100RS - the first fully faired production motorcycle
{http://www.bmbikes.co.uk/photos/photophotos/r100rs.jpg}
(http://www.motorcycle.co.uk/BMW/R_Series_Airhead_Boxer/ima
ges/BMW_r100rs.gif)
1987 K100RS - the first liquid cooled BMW
(http://tbn0.google.com/images?q=tbn:I76xyqFfBPCW2M:http://
www.hobidas.com/blog/bmw-bikes/bmw-
bikes8/archives/K100RS4V-thumb.jpg)
1990 K1 - Radical styling in a production motorcycle.
http://tbn0.google.com/images?g=tbn:BOt9XhBTsNHZ1M:http://w
ww.bmbikes.co.uk/photos/photophotos/Victors%2520bmwK1_lagun
ablue.jpg
1980 R/80 Gs - the first 'adventure bike'.
http://www.motorbike-search-engine.co.uk/BMW%5CR80GS.jpg
1994 R1100Rs - the first 'oilhead' and the redesign of the
famous boxer
opposed twin.
http://mathurs.tripod.com/R1100rs.jpg
http://www.bmbikes.co.uk/photos/photophotos/R1100RS%20(1).j
pg
...and the evolution continues
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